

TEN FINALISTS BATTLES LIVE AT HARD ROCK CAFÉ PENANG

Sasha goes on a roadshow tour to perform live at Hard Rock Café Penang, Bali, Pattaya, Osaka and Bangkok

Georgetown, Penang, 8 May 2016 – After weeks of searching and the public & judges' votes, The One 2016 ten finalists were selected to take the stage for the final live battle at Hard Rock Café Penang on Sunday, 8 May 2016. Fifteen contestants were registered but only ten were selected to compete in the finals. All contestants were required to submit a singing video as part of their entry and for online voting. Videos went live on Hard Rock Hotel Penang's Facebook page on 22 April <https://www.facebook.com/hardrockhotelpenang/videos> for online voting until 29 April 2016.

The One 2016 Ten Finalists

Top 5 Online Votes and 5 Judges' Choice:-

1. Aldrich Lionel Kamijan (32), Sarawak
2. Gerard Pio Anthony (35), Kuala Lumpur
3. Nadia Haswani Binti Hasnan (26), Kuala Lumpur
4. Siti Aily Shahida Binti Zainal (32), Kuala Lumpur
5. Farah Malissa Binti Mohsen (34), Selangor Darul Ehsan
6. Gregory Srikrish Ramanado (29), Selangor Darul Ehsan
7. Christopher James Estrop (34), Penang
8. S. Saladin Bin Abdullah (43), Shah Alam
9. Noor Nashryf Dadameah (37), Selangor Darul Ehsan
10. Amira Sariyati Mohd Hatta (34), Selangor Darul Ehsan

During the live battle at Hard Rock Café Penang, each contestant performed three (3) songs, mandatory in English. Some of the numbers that were sung and played were original tracks, Soul to Squeeze by Red Hot Chilli Peppers, Gravity by Sarah Bareilles, Perfect by P!nk, Kiss by Price and others.

Before the Top 3 winners were announced, Sherman Tan, 44, The One 2015 Winner wowed the audience with his powerful vocals on stage.

A sense of tension was felt in the air as everyone waited impatiently to find out the winners this year. Tommy Ong, Entertainment & Vibe Manager first announced the 2nd runner up winner – Christopher Estrop followed by 1st runner up winner - S. Saladin Bin Abdullah aka Arab. As everyone have guessed and expected, Siti Aily Shahida Binti Zainal aka Shasha's name was announced as The One 2016 winner. The audience roared in approval with the judges' choice.

The One 2016 winner received a cash prize of RM1,000, a gold record, 3D 2N stay at Hard Rock Hotel Penang's Studio Suite, a Hard Rock t-shirt, a gig at the hotel's upcoming Summerfest 2016 and a roadshow tour at Hard Rock Café Bangkok, Pattaya, Bali, Osaka and Penang. Trip includes flights and accommodation. The first runner up on the other hand received a cash prize of RM500, a silver record, 2D 1N stay at Hard Rock Hotel Penang's Seaview Deluxe room and a Hard Rock t-shirt. Last but not least, the second runner up received a cash prize of RM250, a bronze record, 2D 1N stay at Hard Rock Hotel Penang's Hillview Deluxe room and a Hard Rock t-shirt. All prizes were presented by Sherman Tan.

The One 2016 Roadshow Tour will commence on 8 June 2016 at Hard Rock Café Penang followed by Pattaya on 10 June, Bangkok on 11 June, Bali on 18 June and Osaka on 25 June 2016. Winner will also receive a radio interview by AFORadio in Kuala Lumpur and Blackan Radio in Osaka.

The One 2016 is sponsored by AFORadio and supported by Hard Rock Café Bali, Pattaya, Bangkok and Osaka.

*** END ***

For media inquiries, please contact:

Angeline Chen (Ms) | Marketing & Communications Manager | Hard Rock Hotel Penang

E-mail: angeline.chen@hardrockhotels.net | Tel: +60 4 8868010 | Fax: +60 4 886 8060

About Hard Rock International

With venues in 68 countries, including 163 cafes, 23 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, FL., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Chicago, Cancun, Ibiza, Las Vegas, Macau and San Diego. Upcoming new Hard Rock Cafe locations include San Juan, Reykjavik and Lyon. New Hard Rock Hotel projects include Abu Dhabi, Atlanta, Berlin, Dubai, Itapema, Los Cabos, Tenerife, and Shenzhen, Dalian and Haikou in China. For more information on Hard Rock International, visit www.hardrock.com.