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For Immediate Release

RUNNING IN THE NAME OF ROCK FOR THE 7th TIME Hard Rock Hotel Penang pledges to raise RM50 – 70k for Sekolah Kebangsaan Batu Ferringhi

Georgetown, Penang, 12 January, 2017 – The long awaited event is back with another rockin' run and is set to be held on 21 May 2017. Established in year 2010, Hard Rock Hotel Penang will be organizing the annual philanthropic run for the 7th time.

Hard Rock Hotel Penang's annual Rock to Rock Run was established to raise awareness as well as to raise funds to support a cause. The charitable run has benefited 6 non-profit organizations in the past and will continue to sustain its motto to "Take Time to Be Kind".

Over the years, Hard Rock Hotel Penang has supported Rumah Seri Cahaya in 2010 and 2015, Crystal Family Home Penang and Association of Rehab of the Disabled in 2011, Asia Community Service Stepping Stone Centre in 2012, SJK(C) Permatang Tinggi in 2013 and SJK(C) Yok Eng in 2014.

This year, Hard Rock Hotel Penang pledges to raise RM50,000 – RM70,000 to construct a zinc roof for Sekolah Kebangsaan Batu Ferringhi's assembly area. The school is situated in Jalan Batu Ferringhi and was first established during the British rule in 1909. The school comprises of 206 primary students, 23 teachers, 4 staffs and 7 classrooms. Due to the limited land, the school does not have a field to conduct sports and recreation activities. The assembly area in the centre of the school is the only recreation area that is being utilized by the students. As such, the school sees the need to build a zinc roof at the assembly area for the student's activities.



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Entry for Rock to Rock Run 2017 is limited to 2,000 runners and is now open for registration at <http://penang.hardrockhotels.net/calendar/rock-to-rock-run>. Registration fee for both Fun Run (3.8km) & Competitive Run (10.2km) is RM75.00nett. All registered runners will each receive a Rock to Rock run t-shirt, certificate of participation, finisher medal, and entitlement to a lucky draw. Race Pack Collection will be held on 19 & 20 May 2017 at Hard Rock Hotel Penang.

Rock to Rock Run 2017 is supported by Penang State Government, Penang Sports Council, Penang Amateur Athletic Association, City Council of Penang Island, Tropical Spice Garden, Entopia, Jesin Builders Sdn Bhd, Sharp, Brooks, Sanyu and Garmin.

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Hard Rock International

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