

# EXPERIENCE A UNIQUE CULINARY JOURNEY AT HARD ROCK CAFÉ PENANG

## Exciting flavors of Legendary® Burgers from around the world

Georgetown, Penang, 23 June 2016 – Hard Rock Café Penang is currently serving eight exciting flavours of Legendary® Burgers from around the world in the month of June & July 2016. Each month, the café introduces four burgers paired with French fries, artisan fries or poutine fries. With an additional of RM17.00 nett, guests can enjoy the crispy poutine fries topped with Cheddar cheese curds and potato gravy. Alternatively, guests can opt for Hard Rock's savory artisan fries. Top up an additional RM5.00 nett to pair your French fries with Hard Rock's signature dipping sauce, *Herb & Garlic fries with Chimichurri Mayo*.

Throughout the month of June & July, Hard Rock Café Penang features the following World Burger Tour offerings:-

**Cuban Burger Miami, USA (June)** – A tantalizing twist on the Cuban classic with mojo marinated pulled chicken, sweet plantain slices, pickle slices, melted swiss, tomato and yellow mustard. Perfected with golden fries and special Cuban dipping sauce.

**I Love NY Burger, New York, USA (June)** – You'll love two of your favorites in one with a pizza take on a mouthwatering burger, featuring pepperoni, fried mozzarella cheese, sautéed mushrooms and pizza sauce. Served with French fries to remind you that it's still a burger.

**Tandoori Chicken Burger, Mumbai, India (June)** – The fresh and light flavors of mint mayo, Monterey jack cheese and crisp cucumber planks cover a tandoori seasoned chicken burger. Topped with iceberg lettuce, tomato and complimented with seasoned fries and mint mayo dipping sauce.

**El Toro Burger, Barcelona, Spain (June)** – A fury of red peppered Romesco sauce, roasted vegetables, goat cheese crumbles and arugula, dancing on an all-beef patty and between a toasted bun. Served with seasoned fries.

**Hollywood Burger, Hollywood, USA (July)** – Famously delicious with melty brie cheese, caramelized shallots, garlic aioli, fresh arugula and tomato on a toasted bun. Served with golden, award-worthy French fries.

**Greek Burger, Athens, Greece (July)** – It's all Greek to you with Tzatziki sauce, arugula tomato and a legendary take on feta cheese including capers, black olives, peppers and onions. Presented with piping hot French fries paired with Tzatziki sauce for dipping.

**Jamaican Jerk Burger, Montego Bay, Jamaica (July)** – A smooth and spicy fusion of mango and jalapeno cream cheese and jerk mayo, banana peppers and iceberg lettuce, chillin' on an all-beef patty between a buttered, toasted bun. Served with crispy French fries and jerk mayo dipping sauce.

**English Breakfast Burger, London, England (July)** – A proper combination of fresh tomato, slices ham and grilled Portobello mushroom, paired pleasantly with breakfast sausage and a fresh-cracked egg. Simply seasoned and served with golden French fries and baked beans.

Hard Rock Café Penang has also created cocktails and a mocktail to complement your Legendary® Burgers. Served in pint glasses, guests can bring back home a glass with an additional fee. New creations include...

**All Jacked Up** – This cocktail features a mix of Jack Daniel's Tennessee Honey, Jack Daniel's Tennessee Whiskey, Sailor Jerry Spiced Rum, PJ, Orgeat and lime juice, garnished with orange and pineapple wedges and a cherry. This cocktail is best paired with the Jamaican Jerk Burger.

**Black Cherry Melonade** – This mocktail features a mix of Black Cherry Real and Monin Cucumber, topped with ginger beer, garnished with a cucumber slice and a cherry.

**Crisp Sipper** – This cocktail features a mix of Hendrick’s gin, monin cucumber, lemon, orange and raspberry, topped with tonic and garnished with rosemary and thyme.

**Melonpalooza** – Designed to complement the fresh flavors of the Greek Burger, this cocktail features a mix of Midori Melon Liqueur, Malibu Rum, Hard Rock’s house-made sour mix and PJ, garnished with slices of pineapple and strawberry.

**Sweet & Fiery** – Features a mix of Absolut Peppar Vodka, Canton Ginger Liquor, Blue Curacao, lemonade and ginger beer, garnished with a red pepper.

All World Burger Tour Legendary® Burgers are priced at RM65.00 nett. These burgers are guaranteed to leave you wanting to come back for more. To make dining reservations, please call +604 886 8054 or email [hrc.admin@hardrockhotels.net](mailto:hrc.admin@hardrockhotels.net).

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#### **About Hard Rock International**

With venues in 69 countries, including 165 cafes, 23 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, FL., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Chicago, Cancun, Ibiza, Las Vegas, Macau and San Diego. Upcoming new Hard Rock Cafe locations include San Juan, Reykjavik and Lyon. New Hard Rock Hotel projects include Abu Dhabi, Atlanta, Berlin, Dubai, Itapema, Los Cabos, Tenerife, and Shenzhen, Dalian and Haikou in China. For more information on Hard Rock International, visit [www.hardrock.com](http://www.hardrock.com).