

A GIFT FROM THE HEART

Zainal Abidin, Sheila Majid and Amy (Search) to Perform at a Live Music Showcase for Charity at Hard Rock Hotel Penang

On 23 November 2010, Malaysian legendary singers Zainal Abidin, Sheila Majid and Amy (Search) will be rocking out at the “A Gift from the Heart” charity music showcase at Hard Rock Hotel Penang. The two hour showcase which will be held at the Hall of Fame for 400 guests starting 8.30pm, aims to raise fund for the “Friends of Kapar”, a Non Governmental Association.



Amy (Search), Zainal Abidin and Sheila Majid to perform at Hard Rock Hotel Penang on 23 Nov 2010

Tickets for the show are priced at RM50.00 nett per person and a percentage from ticket sales will benefit the “Friends of Kapar”. As part of the effort to raise funds, Zainal Abidin, Sheila Majid and Amy (Search) will also be auctioning some of their personal collections on the day of the showcase. In addition to that, the event also aims to give a memorable experience for these children. 20 children from “Friends of Kapar” will be selected for a holiday cum educational trip to Hard Rock Hotel Penang on 22 November 2010 with Zainal Abidin.

John Primmer, General Manager of Hard Rock Hotel Penang expressed his appreciation to these artists for joining hands with Hard Rock Hotel Penang in another philanthropic effort. “At Hard Rock Hotel Penang, we always believe in giving back to the community. Many would have observed all the charitable work that we have been involved in throughout the year. From the underprivileged community to the cause of AIDS and cancer, we believe in spreading the message and helping them through our activities and of course, music. The commitments from artists have worked very well for us and this time, we are glad to have Zainal Abidin, Sheila Majid and Amy (Search), three top artists in Malaysia to work with us to provide a better home for Friends of Kapar.”

“A Gift from Heart” charity showcase is also inviting sponsors and partners who are keen to be part of this project.

“It is definitely a blessing to be able to give and let’s give back to the less fortunate children for the future of our society. We welcome those who are keen to sponsor or to pledge a donation for this project and would like to take this opportunity to thank you on behalf of Friends of Kapar,” said legendary singer-songwriter, Zainal Abidin who is known for his frequent involvement in the fund raising endeavor. Sponsorship inquiries can be addressed to Ms Angelina at angelinazainalabidin@yahoo.com



Supporting partners for A Gift from The Heart

Through Friends of Kapar, the hardcore poor and the underprivileged children and families receive shelter, food, and proper education. At present, Feed Kapar Programme, a project by Friends of Kapar includes a “School Aid Programme” which provides the following:

- “Tuition Centre” Project providing free tuition for the underprivileged Kapar Kidz
- “Resource Centre” Project providing reading materials to the Kapar Kidz
- “Toy Library” project a play area and toys for Kapar Kidz

Book your tickets now by calling +604 8811 711 or email info.penang@hardrockhotels.net. A percentage of ticket sales will benefit the Friends of Kapar.

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